Orders	Order / Rev:	2765619		
	Alt Order #:	Manual		
	Product Desc:	Kentucky Freedom Fund UCC :30's		
	Estimate:	N01N07		WHAS
	Flight Dates:	11/01/23 - 11/07/23	Primary AE:	Taylor Fritsch
	Original Date / Rev:	09/12/23 / 09/12/23	Sales Office:	TSWAS
	Order Type:	General	Sales Region:	NAT
Agency	Name:	Del Cielo Media / POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		PO Box 26067	Billing Cycle:	EOM/EOC
		Alexandria, VA 22313	Agency Commission:	15%
Advertiser	Name:	ISS/ Kentucky Freedom Fund UCC		
	Demographic:	A35+	New Business End:	
	Product Codes:	IS-Issue/Non Ballot	Advertiser External ID:	146846
	Revenue Code 1:	AGY	Agency External ID:	10630AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Issue	Order Separation:	00:15:00
	Priority:	P04		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/23	11/07/23	71	\$24,635.00	\$20,939.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2023	71	\$24,635.00	\$20,939.75	0.00
Totals	71	\$24,635,00	\$20.939.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	15%	\$24,635.00
Market	100%	\$164,233.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$139,598.33
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln Ch Sta	ırt End	Inventory Cod	e Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 1 WHAS 11/0	1/23 11/07/23	Local News @ 1	12p M-F CM	12:30 PM-1	:00 PMMTWTF-	- :30	3	\$180.00 P02	0.00 NM	5	\$900.00
		Local News @	12p M-F	(12:30 PM-1	I:00 PM)						
Start Dat	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/30/23	11/05/23	WTF	3	\$180.00	0.00						
Week: 11/06/23	11/12/23	МГ	2	\$180.00	0.00				I		

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Order / Rev: 2765619 Advertiser: ISS/ Kentucky Freedom Fund UCC

Alt Order #: Manual Product Desc: Kentucky Freedom Fund UCC :30's WHAS

Flight Dates: 11/01/23 - 11/07/23 Estimate: N01N07

Ln Ch Start End	•	Start/End Time Days	Len Spots	Rate Pri Rtg	Type Spots Amou	ınt
<u>Start Date</u> <u>End Date</u> Week: 10/30/23 <u>End Date</u>	Weekdays Spots/WeekWTF 3	Rate Rating 0.00				
Week: 10/30/23 11/03/23 Week: 11/06/23 11/12/23	MT 2	•				
N 2 WHAS 11/05/23 11/05/23	Sun Prime Other 2nd Ha@M	8:00 PM-11:00 PM S	:30 1	\$750.00 P02 0.00	NM 1 \$750	0.00
	Sun Prime Other 2nd Prgm	(8:00 PM-11:00 PM)				
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/30/23 11/05/23 N 3 WHAS 11/01/23 11/06/23	Local News @ 6a M-F CM	\$750.00 0.00 6:30 AM-7:00 AM M-W-F	.20 0	\$200.00 D 00.00	NIM 2 COOC	0.00
N 3 WHAS 11/01/23 11/06/23	Local News @ 6a M-F	(6:30 AM-7:00 AM)	:30 2	\$300.00 P02 0.00	NM 3 \$900	J.00
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/30/23 11/05/23	W- F 2				į	
Week: 11/06/23 11/12/23	M 1					
N 4 WHAS 11/03/23 11/03/23		8-9p F	:30 1	\$750.00 P02 0.00	NM 1 \$750	0.00
Start Date End Date	Shark Tank Weekdays Spots/Week	Rate Rating				
Week: 10/30/23 11/05/23	F 1	Rate Rating \$750.00 0.00				
N 5 WHAS 11/01/23 11/07/23	Local News @ 4p M-F CM	3:58 PM-4:30 PM MTWTF	:30 3	\$180.00 P02 0.00	NM 5 \$900	0.00
	Local News @ 4p M-F	(3:58 PM-4:30 PM)				
Start Date End Date	Weekdays Spots/Week					
Week: 10/30/23 11/05/23 Week: 11/06/23 11/12/23	WΓF 3 MΓ 2	•				
N 6 WHAS 11/01/23 11/07/23		4:30 PM-4:58 PM MTWTF	:30 3	\$180.00 P02 0.00	NM 5 \$900	0.00
11 0 111110 11101120 11101120	Local News @ 4p M-F	(4:30 PM-4:58 PM)	.00	ψ100.001 0 <u>2</u> 0.00	7411	,,,,,
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/30/23 11/05/23	WTF 3	\$180.00 0.00				
Week: 11/06/23 11/12/23	MT 2	*	:30 3	\$350.00 P02 0.00	 NM 5 \$1.750	0.00
N 7 WHAS 11/01/23 11/07/23	Local News @ 5p M-F CM Local News @ 5p M-F	5-530p MTWTF	:30 3	\$350.00 P02 0.00	NM 5 \$1,750	J.00
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/30/23 11/05/23	WTF 3	\$350.00 0.00				
Week: 11/06/23 11/12/23	<u>ΜΓ</u> 2	*****				
N 8 WHAS 11/01/23 11/07/23	Local News @ 530p M-FCM Local News @ 530p M-F	530-6р МГЖТГ	:30 3	\$400.00 P02 0.00	NM 5 \$2,000).00
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/30/23 11/05/23	WTF 3	<u> </u>				
Week: 11/06/23 11/12/23	МГ 2	\$400.00 0.00				
N 9 WHAS 11/01/23 11/07/23		6-630р МГWГF	:30 3	\$450.00 P02 0.00	NM 5 \$2,250	0.00
Ctart Data - Find Data	Local News @ 6p M-F	Data Dating				
<u>Start Date</u> <u>End Date</u> Week: 10/30/23 <u>End Date</u>	Weekdays Spots/WeekWTF 3	Rate Rating 0.00				
Week: 11/06/23 11/12/23	MΓ 2	•				
N10 WHAS 11/01/23 11/07/23		11:58 AM-12:30 PIMTWTF	:30 3	\$180.00 P02 0.00	NM 5 \$900	0.00
	Local News @ 12p M-F	(11:58 AM-12:30 PM)				
<u>Start Date</u> <u>End Date</u> Week: 10/30/23 <u>End Date</u>	Weekdays Spots/WeekWTF 3	Rate Rating 0.00				
Week: 10/30/23 11/03/23 Week: 11/06/23 11/12/23	MT 2	•				
N11 WHAS 11/02/23 11/02/23	Thu Prime A CM	8-9p T	:30 1	\$750.00 P02 0.00	NM 1 \$750	0.00
	Golden Bachelor, The					
Start Date End Date	Weekdays Spots/Week					
Week: 10/30/23 11/05/23 N12 WHAS 11/03/23 11/03/23	<u> </u>	\$750.00 0.00 9:00 PM-11:00 PM F	:30 1	\$650.00 P02 0.00	NM 1 \$650	0.00
N 12 WHAS 11/03/23 11/03/23	20/20	(9:00 PM-11:00 PM)	.30 1	\$650.00 P02 0.00	INIVI I \$050	J.00
Start Date End Date	Weekdays Spots/Week					
Week: 10/30/23 11/05/23	F 1	\$650.00 0.00				
N13 WHAS 11/07/23 11/07/23		10-11p - T	:30 1	\$650.00 P02 0.00	NM 1 \$650	0.00
0	What Would You Do?	D				
<u>Start Date</u> <u>End Date</u> Week: 11/06/23 <u>End Date</u>	Weekdays Spots/Week	Rate Rating 0.00				
N14 WHAS 11/01/23 11/01/23	<u> </u>	8-9p W	:30 1	\$1,275.00 P02 0.00	 NM 1 \$1,275	5.00
	Celebrity Jeopardy	-1 "		. ,	**,=10	

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Order / Rev: 2765619 Advertiser: ISS/ Kentucky Freedom Fund UCC

Alt Order #: Manual Product Desc: Kentucky Freedom Fund UCC :30's WHAS

Flight Dates: 11/01/23 - 11/07/23 Estimate: N01N07

No. No.	Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N15 WHAS 110123 110123 Wed Prime C				Weekdays									
Sint Date End Date Week (1930)23 1109/23 LN (M-Su) LN								:30	1	\$750.00 P02	0.00 NM	1	\$750.00
Note Note Note Note Note Note Note Note					•								
N16 WHAS 1101023 1107023 LN (M-Su)					Spots/Week 1								
Start Date	-			` ,	СМ			:30	4	\$400.00 P02	0.00 NM	6	\$2,400.00
Note	Week: 10	/30/23	11/05/23	Weekdays WTF-S	4	\$400.00	0.00						
Siart Date End Date Weekdays Spots-Week Rate Rating Start Date Star				Local News @ 1	1p Sa CM	*		:30	1	\$300.00 P02	0.00 NM	1	\$300.00
Neek: 10/30/23	Sta	art Date	End Date			Rate	Rating						
Start Date End Date Week 2 Spots Rate Rating Spots Spo													
Week 10/30/23 11/05/23	N18 WHAS	11/01/2	3 11/07/23		СМ	1135p-1237a	а МГWГ	:30	2	\$120.00 P02	0.00 NM	4	\$480.00
Week: 11/06/23 11/12/23 MT 2 \$120.00 0.00													
NCAA Football Spots Spot													
Start Date End Date Weekdays Spots/Week Rate Rating O.00	N19 WHAS	11/04/2	3 11/04/23	,			S-	:30	1	\$1,300.00 P02	0.00 NM	1	\$1,300.00
N20 WHAS 11/01/23 11/07/23 Nightline CM 1237-106a MTWTF- :30 3 \$80.00 P02 0.00 NM 5 \$400.00	Sta	art Date	End Date			Rate	Rating						
Nightline Nightline Nightline Nightline Weekdays Spots/Week Rate Section Nightline					<u>-</u>								
Week: 11/06/23 11/05/23	N20 WHAS	11/01/2	3 11/07/23	•	CM	1237-106a	МГЖГБ	:30	3	\$80.00 P02	0.00 NM	5	\$400.00
Neek: 11/06/23	_												
NCAA Football Game 1 NCAC Football Game 1 NCAA Football Game 1					_							İ	
Neek: 10/30/23 11/05/23 S- 1 \$950.00 0.00 N22 WHAS 11/06/23 11/06/23 Mon Prime C CM 10-11p M :30 1 \$750.00 P02 0.00 NM 1 \$750.00 N23 WHAS 11/01/23 11/06/23 Local News @ 5a M-F CM 5:30 AM-6:00 AM M-W-F- :30 2 \$160.00 P02 0.00 NM 3 \$480.00 N23 WHAS 11/01/23 11/06/23 Local News @ 5a M-F CM 5:30 AM-6:00 AM M-W-F- :30 2 \$160.00 P02 0.00 NM 3 \$480.00 N24 WHAS 11/02/23 11/05/23 11/05/23 11/05/23 11/05/23 11/05/23 11/05/23 1 \$160.00 0.00 N24 WHAS 11/05/23 11/05/23 11/05/23 1 \$325.00 0.00 N25 WHAS 11/05/23 11/05/23 11/05/23 1 \$325.00 0.00 N25 WHAS 11/05/23 11/05/23 11/05/23 1 \$325.00 0.00 N25 WHAS 11/05/23	N21 WHAS	11/04/2	3 11/04/23			12-330p	S-	:30	1	\$950.00 P02	0.00 NM	1	\$950.00
N22 WHAS 11/06/23 11/06/23 Mon Prime C					Spots/Week							l	
Press Your Luck Week: 11/06/23 End Date Weekdays Spots/Week Rate Rating 0.00					· · · · · · · · · · · · · · · · · · ·					\$750.00 D00	0.00 NIM		#750.00
Neek: 11/06/23	N22 WHAS	11/06/2	3 11/06/23			10-11p	M	:30	1	\$750.00 P02	0.00 NIM	1	\$750.00
N23 WHAS 11/01/23 11/06/23 Local News @ 5a M-F CM Local News @ 5a M-F CM (5:30 AM-6:00 AM M-W-F- :30 2													
Start Date End Date Weekdays Spots/Week Rate Rating 0.00 0.00						5:30 AM-6:0	0 AM M-W-F	:30	2	\$160.00 P02	0.00 NM	3	\$480.00
Week: 10/30/23 11/05/23 W-F 2 \$160.00 0.00 Week: 11/06/23 11/12/23 MF 1 \$160.00 0.00 N24 WHAS 11/02/23 11/07/23 Good Morning America CM Good Morning America (8:00 AM-9:00 AM) 8:00 AM-9:00 AM -T-T :30 1 \$325.00 P02 0.00 NM 2 \$650.00 Start Date End Date Weekdays Weekdays Spots/Week Against	C4.	- wt D-4-	Fred Data			_	_ :						
N24 WHAS 11/02/23 11/07/23 Good Morning America CM (8:00 AM-9:00 AM)													
Good Morning America (8:00 AM-9:00 AM)													
Week: 10/30/23 11/05/23 T 1 \$325.00 0.00 Week: 11/06/23 11/12/23 -T 1 \$325.00 0.00 N25 WHAS 11/05/23 11/05/23 Local News @ 630p Su CM	N24 WHAS	11/02/2	3 11/07/23	-				:30	1	\$325.00 P02	0.00 NM	2	\$650.00
Week: 11/06/23 11/12/23 -T 1 \$325.00 0.00 N25 WHAS 11/05/23 11/05/23 11/05/23 11/05/23 Local News @ 630p Su CM 630-7pS :30 1 \$500.00 P02 0.00 NM 1 \$350.00 P02 0.00 P02 0.00 NM 1 \$350.00 P02 0.00 NM 1 <td></td>													
N25 WHAS 11/05/23 11/05/23 11/05/23 Local News @ 630p Su CM				=									
Start Date Week: 10/30/23 End Date 11/05/23 Weekdays S Spots/Week 1 Rate \$500.00 Rating 0.00 N26 WHAS 11/05/23 11/05/23 This Week Su This Week Su CM 9-10a S :30 1 \$350.00 P02 0.00 NM 0.00 P02								:30	1	\$500.00 P02	0.00 NM	1	\$500.00
N26 WHAS 11/05/23 11/05/23 This Week Su CM 9-10a S :30 1 \$350.00 P02 0.00 NM 1 \$350.00 P02 0.00 NM 1 \$350.00 P02 0.00 NM Start Date Week: 10/30/23 11/05/23 End Date Veekdays Potts Veek Spots/Week Pate Rating Potts P	Sta	art Date	End Date	Weekdays		Rate	Rating						
This Week Su <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/23 11/05/23S 1 \$350.00 0.00					<u> </u>					4050 22 B 2 -	0.00.15		AC 72 5 7
Week: 10/30/23 11/05/23S 1 \$350.00 0.00	N26 WHAS	11/05/2	3 11/05/23		СМ	9-10a	S	:30	1	\$350.00 P02	0.00 NM	1	\$350.00
	vveek. 10	100/23	11/03/23	s	1	φυυ.υυ	0.00				Totals	71	\$24 635 00